

Advertisement for Six (6) Posts

The Department of Communication Research, Indian Institute of Mass Communication is conducting a project titled “**Mapping Coverage and Awareness of Health Programmes: An Evaluation Study of Swasth Bharat Programme on Doordarshan and AIR**”.

The Department requires the following staff on a contract-basis:

Project period: 8 months

- 1) **Sr. Consultant** (1 Post)
- 2) **Consultant** (1 Post)
- 3) **Research Officer** (3 Posts)
- 4) **Data Entry Operator** (1 Post) (For a period of 6 months)

1) **For the post of Sr. Consultant:** Total emoluments for the post: Rs. 50,000/- per month.

A) **Educational Qualification:**

- Masters’ Degree in Communication/Mass Communication or Social Sciences (Psychology, Sociology, Economics), Public Health or Marketing/Management/ Sciences with 10 years of Media Research experience/Research experience
- OR
- Ph. D in relevant areas from a recognized Univ. /Institution.
- +
- Eight years’ experience of working in Market Research/Media Research /Teaching and Research at the University level.

B) **Work/Research Experience**

Essential

- Work experience in the area of Development communication/ Social Marketing/Public Health or Development sector.
- Application of Qualitative/ Quantitative Research Methods & Tools
- A Capacity to write Research papers/Reports/Research proposals

Desirable

- Coordination of Research project independently.
- Teaching experience in the field of Research/Communication Theory

C) **Skill-Sets**

- Data Analysis
- Efficiency in M.S. Office (Word, and Power point) and working with Excel/SPSS tools is essential.

2) **For the post of Consultant:** Total emoluments for the post: Rs. 40,000/- per month.

A) Educational Qualification:

- Masters' Degree in Communication/Mass Communication or Social Sciences (Psychology, Sociology, Economics), Public Health or Marketing/Management/ Sciences with 8 years of Media research experience/industry experience
- OR
- Ph. D in relevant areas from a recognized Univ. /Institution.
- +
- Five years experience of working in Market Research /Media Research/Teaching and Research at University level.

B) Work/Research Experience

Essential

- Work experience in the area of Development communication/ Social Marketing/Public Health or Development sector.
- Application of Qualitative/ Quantitative Research Methods & Tools

Desirable

- Teaching experience in the field of Communication Research
- A capacity to write research papers/reports independently.

C) Skill-Sets

- Efficiency in M.S. Office (Word, and Power point) is essential.
- Excel/SPSS

3) For the post of Research Officer: Total emoluments for the post: Rs. 35,000/- per month

A) Educational Qualification:

- Master Degree in Communication Studies/Mass Communication or Social Sciences (Psychology, Sociology, Economics,) Public Health or Marketing/Management/ Sciences with four years of research experience/industry experience or M. Phil with 5 years of research experience.
- OR
- Ph. D in relevant areas from a recognized Univ. /Institution.
- +
- Three years experience of working in Market Research /Media Research/Teaching and Research at University level.

B) Work/Research Experience

Essential

- Work experience of three years is desirable in the area of development communication, Social marketing or development sector.
- Comprehensive and up to date knowledge of research within the subject related area.
- Good knowledge of qualitative and quantitative research methods is essential.

Desirable

- A capacity to write research papers, make research presentations, and develop projects

C) **Skill-Sets**

- Efficiency in M.S. Office (Word, Excel/SPSS and Power point) is essential.

4) For the post of **Data Entry Operator**: Total emoluments for the post: Rs. 10,000/- per month.

A) **Educational Qualification:**

- Graduate from a recognized university in any stream

B) **Skill-Sets**

Essential

- Computer skills with good knowledge of M. S. Office.
- Knowledge of Excel
- Typing speed of 40 w.p.m.

Desirable

- SPSS is desirable.

Details regarding the job description, education and experience are given below. Interested candidate may send their updated CV to **decure.iimc@gmail.com** by 10th February, 2014 and appear for a **walk-in-interview** in IIMC on 14th February, 2014 from 11 AM to 2 PM with requisite certificates and proof of experience and specimen of published articles/papers/books.

Note:

“Only short listed candidates have been informed by e-mail regarding the date and time of the scheduled interview for the posts of Research Officer and Research Associate”

No TA/DA will be paid to the candidates appearing for the interview.