

## **HIRING OF SAMAGRA BLOCK CO-ORDINATORS**

Samagra is an initiative independently developed by Kudumbashree. Samagra Project is value chain Projects in which all activities from production to marketing are taken care of. Different Samagra Projects are implemented in all the 14 districts of Kerala based on the geographical resource potential of the area. Samagra project are implemented in agriculture, animal husbandry and production sector. Saphalam Cashew project, Footwear Upper Project, Goat Village Project, Nivedyam Poojakadhali Project etc, are some of the Samagra Projects.

Total No Posts - 50 (Throughout State)

Qualification - MBA

Experience – 1Year in Marketing (desirable)

Mode of Appointment - Contract (1 Year)

Age – 21 to 30 as on (1<sup>st</sup> February 2014). Relaxation norms as per Govt. / PSC norms are applicable to SC/ST & OBC Candidates.

**Last date for Application – 22<sup>nd</sup> February 2014**

*For more details please contact the concerned, Kudumbashree District Mission Office.*

Sd/-

**Executive Director**

**Kudumbashree**