

INTERNATIONAL CASE WRITING COMPETITION

Dec 2, 2013

5TH CONSECUTIVE YEAR

Rs 1,00,000 CASH PRIZE

A **case study** is a description of an administrative situation/problem involving a decision to be made or a problem to be solved. It can be real or fiction that actually happened or simulated just as described, or certain *dramatis personae* have been disguised for strategic reasons. The reader takes the place of the manager whose responsibility is to discuss, deliberate and decide while the instructor moderates.

It is widely known in the academic and corporate circles that **Dhruva College of Management-Hyderabad** has been holding the International Case Writing Competition for the past five years and the number of participants have been increasing year after year.

KEY NOTE ADDRESS

Dr. Breena E. Coates – Professor of Strategic Management & Org. Behavior, U S Army War College, USA

JURY

Dr David J. Sumanth – Professor Emeritus, University of Miami, USA
Dr Somayajulu Garimella – Professor, S. P. Jain Institute of Management & Research, Mumbai
Dr U. B. Raju – Dean, Dhruva College of Management, Hyderabad

FACILITATOR

Dr Ravi Prakash – Professor, Dhruva College of Management, Hyderabad

WHO SHOULD ATTEND

Management teachers, Practitioners, Trainers, Consultants, Researchers, Freelance Case Writers, Entrepreneurs and Students, irrespective of their specialization or experience

IMPORTANT DATES

- Submission of Full Case - Nov 15, 2013
- Intimation to shortlisted authors - Nov 16, 2013
- **Case Writing Competition** - **Dec 02, 2013**

THERE IS NO REGISTRATION FEE.



B-SCHOOL THAT DOES NO BUSINESS WITH BUSINESS EDUCATION



DHURVA stands tall amongst India's B-Schools.		
Overall Rank	Andhra Pradesh	India
	04	52
Infrastructure & Living Experience	01	13
BW BUSINESSWORLD		
15 July, 2013		



Best Indian Management Student of the year 2013



KEY TAKE AWAY

Authors of the top 3 best cases will be guided by jury to edit/embellish further so as to make them worthy of internationally renowned impact journals. The one author whose case is chosen for publication in the best journal will be awarded a **cash prize of Rs 1, 00, 000.**

SPONSORSHIP

The number of competitors is limited.

PROGRAM SCHEDULE

09:00 am to 06:00 pm Dec 2, 2013

FREE ACCOMODATION & HOSPITALITY

- Need to book in advance via mail@dhruvacollege.net
- Accommodation is provided gratis for outstation participants on first-cum-first basis.
- All out station participants can arrive on Dec 1 evening and are required to leave Dec 3 morning.
- All the International participants can stay for a week. Dhruva will arrange local tours/sight seeing gratis.
- A/C accommodation is provided on payment of Rs 1, 000 per person per day.
- Guests accompanying authors/participants will be charged Rs 500 per day.

GUIDELINES FOR SUBMISSION

- All the cases accompanied with a teaching note should be mailed to mail@dhruvacollege.net
- All cases should be teaching cases based on a real or virtual situation with a decision-making dilemma.
- Case studies submitted for the Competition should not have been published / presented before or be under consideration for publication.
- International submissions, if accepted and selected shall be allowed Skype presentation by the author, if he is not physically present.
- Abstract of the case should not exceed 150 words.
- Case study should be neatly typed in MS word format in Times New Roman with a font size of 12 point size & title of 14 point size; Spacing : Single spacing, Margins: 1 inch margins on all sides; Brief profiles of the authors (first, second, third) shall include their Names, Designations, Organizations and respective email ID & Ph NOs.
- By participating in the competition, the **author is automatically agreeing** to have the case study edited/embellished/published in any internationally renowned impact journal or ISSN/ISBN numbered book or in the 15th issue of our College journal **"Vidwat: The Indian Journal of Management"**.



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