
ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

009

B.Com. – (Course Code: DDE – 009 / OUS – 089 Lateral Entry - Second Year - 609 / Third Year – 709) Old Regulations

(Applicable to Candidates joined in 2010-11 and before)


I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART-I	
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	ELEMENTS OF INSURANCE	Monday 19th May 2014
		PART-II	
	120	ENGLISH - PROSE AND USAGE	Tuesday 20th May 2014
		PART-III	
	131	BUSINESS ENVIRONMENT	Wednesday 21st May 2014
	140	ELEMENTS OF ACCOUNTANCY	Thursday 22nd May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART-II	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Friday 23rd May 2014
		PART-III	
	220	OFFICE ORGANISATION AND SECRETARIAL PRACTICE	Saturday 24th May 2014
		PART-IV	
	231	BUSINESS STATISTICS	Sunday 25th May 2014
	240	BUSINESS ORGANISATION	Monday 26th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.) - PART-IV	DAY & DATE OF EXAMINATION
	310	AUDITING	Monday 19th May 2014
	320	COMMERCIAL LAW	Tuesday 20th May 2014
	330	ADVANCED ACCOUNTANCY	Wednesday 21st May 2014
	341	MODERN BANKING THEORY, LAW AND PRACTICE	Thursday 22nd May 2014
	350	COST ACCOUNTS PAPER– I	Friday 23rd May 2014
	352	CO-OPERATION PAPER – I	Friday 23rd May 2014
	360	COST ACCOUNTS PAPER– II	Saturday 24th May 2014
	362	CO-OPERATION PAPER-II	Saturday 24th May 2014

B.Com. – (Course Code: 009 – New Regulations) (Applicable to Candidates joined in 2011-12 and After)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) - PART-I	DAY & DATE OF EXAMINATION
	510	BUSINESS TAMIL	Monday 19th May 2014
	511	ELEMENTS OF INSURANCE	Monday 19th May 2014
		PART-II	
	520	ENGLISH - PROSE AND USAGE	Tuesday 20th May 2014
		PART-III	
	530	MANAGEMENT PRINCIPLES	Wednesday 21st May 2014
	540	FINANCIAL ACCOUNTING	Thursday 22nd May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) - PART-II	DAY & DATE OF EXAMINATION
	610	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Friday 23rd May 2014
		PART-III	
	620	BUSINESS ORGANISATION AND OFFICE MANAGEMENT	Saturday 24th May 2014
		PART-IV	
	630	BUSINESS STATISTICS	Sunday 25th May 2014
	640	ADVANCED FINANCIAL ACCOUNTING	Monday 26th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.) - PART-IV	DAY & DATE OF EXAMINATION
	710	AUDITING	Monday 19th May 2014
	720	COMMERCIAL LAW	Tuesday 20th May 2014
	730	MODERN BANKING THEORY, LAW AND PRACTICE	Thursday 22nd May 2014
	750	COST AND MANAGEMENT ACCOUNTING	Friday 23rd May 2014
	760	CO – OPERATION	Saturday 24th May 2014
	740	CORPORATE ACCOUNTING	Sunday 25th May 2014

Annamalainagar
Date:10.03.2014

Dr. A. RAGUPATHY
CONTROLLER OF EXAMINATIONS


ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

639

B.Com. (Double Degree) – (Course Code: DDE – 639)

SUBJECT CODE	PART-IV	DAY & DATE OF EXAMINATION
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(Examination will be held from 2.00 P.M. to 5.00 P.M.)

231	BUSINESS STATISTICS	Sunday 25th May 2014
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(Applicable to Candidates joined in 2008-09 and After)

240	BUSINESS ORGANISATION	Monday 26th May 2014
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(Applicable to Candidates joined in 2008-09 and After)

SUBJECT CODE	PART-IV	DAY & DATE OF EXAMINATION
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(Examination will be held from 9.30 A.M. to 12.30 P.M.)

310	AUDITING	Monday 19th May 2014
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320	COMMERCIAL LAW	Tuesday 20th May 2014
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330	ADVANCED ACCOUNTANCY	Wednesday 21st May 2014
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341	MODERN BANKING THEORY, LAW AND PRACTICE	Thursday 22nd May 2014
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350	COST ACCOUNTS PAPER– I	Friday 23rd May 2014
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360	COST ACCOUNTS PAPER– II	Saturday 24th May 2014
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(Applicable to Candidates joined in 2008-09 and After)

Annamalainagar

Date:10.03.2014

Dr. A. RAGUPATHY

CONTROLLER OF EXAMINATIONS

B.Com. International Business – (Course Code: DDE – 183)

Old Regulations - (Applicable to Candidates joined in 2010-11 and before)

I-YEAR	SUBJECT CODE	PART – I -(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	520	ENGLISH - PROSE AND USAGE	Tuesday 20th May 2014
	550	COMMUNICATION SKILLS	Friday 23rd May 2014
PART – II			
	510	BASICS OF FOREIGN EXCHANGE	Monday 19th May 2014
	530	BUSINESS ENVIRONMENT	Wednesday 21st May 2014
	540	FINANCIAL ACCOUNTING	Thursday 22nd May 2014
II-YEAR	SUBJECT CODE	PART – II -(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	610	MANAGEMENT PROCESS	Saturday 24th May 2014
	620	BUSINESS STATISTICS	Sunday 25th May 2014
	630	INTERNATIONAL BUSINESS	Monday 26th May 2014
	640	BUSINESS LAW	Tuesday 27th May 2014
	650	LOGISTIC MANAGEMENT	Wednesday 28th May 2014
III-YEAR	SUBJECT CODE	PART – II -(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	730	INTERNATIONAL MARKETING	Monday 19th May 2014
	740	FOREIGN TRADE PROCEDURE AND DOCUMENTATION	Tuesday 20th May 2014
	710	ADVANCED ACCOUNTANCY	Wednesday 21st May 2014
	720	MODERN BANKING THEORY, LAW AND PRACTICE	Thursday 22nd May 2014
	750	FINANCING OF FOREIGN TRADE	Friday 23rd May 2014
	760	INDIRECT TAXES	Saturday 24th May 2014

B.Com. International Business – (Course Code: DDE – 183 – New Regulations)

(Applicable to Candidates joined in 2011-12 and After)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
PART-I			
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	ELEMENTS OF INSURANCE	Monday 19th May 2014
PART-II			
	120	ENGLISH - PROSE AND USAGE	Tuesday 20th May 2014
PART-III			
	130	MANAGEMENT PRINCIPLES	Wednesday 21st May 2014
	140	FINANCIAL ACCOUNTING	Thursday 22nd May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
PART-II			
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Friday 23rd May 2014
PART-III			
	220	BUSINESS ORGANISATION AND OFFICE MANAGEMENT	Saturday 24th May 2014
PART-IV			
	230	BUSINESS STATISTICS	Sunday 25th May 2014
	240	ADVANCED FINANCIAL ACCOUNTING	Monday 26th May 2014
III-YEAR	SUBJECT CODE	PART – IV -(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	310	INTERNATIONAL MARKETING	Monday 19th May 2014
	330	FOREIGN TRADE PROCEDURE AND DOCUMENTATION	Tuesday 20th May 2014
	320	COMMERCIAL LAW	Wednesday 21st May 2014
	340	INTERNATIONAL BUSINESS	Thursday 22nd May 2014
	350	FINANCING OF FOREIGN TRADE	Friday 23rd May 2014
	360	LOGISTIC MANAGEMENT	Saturday 24th May 2014

B.Com. Accounting & Finance

(Course Code: DDE – 184 / OUS – 503 Lateral Entry - Second Year – 624 / Third Year - 724)


Old Regulations - (Applicable to Candidates joined in 2010-11 and before)

I-YEAR	SUBJECT CODE	PART-I - (Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	510	BUSINESS TAMIL	Monday 19th May 2014
	511	ELEMENTS OF INSURANCE	Monday 19th May 2014
PART-II			
	520	ENGLISH - PROSE AND USAGE	Tuesday 20th May 2014
PART-III			
	530	BUSINESS ENVIRONMENT	Wednesday 21st May 2014
	540	ELEMENTS OF ACCOUNTANCY	Thursday 22nd May 2014
II-YEAR	SUBJECT CODE	PART-II - (Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	610	ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE	Friday 23rd May 2014
PART-III			
	620	FINANCIAL & CORPORATE ACCOUNTING	Saturday 24th May 2014
	630	BUSINESS STATISTICS	Sunday 25th May 2014
	640	BUSINESS ORGANISATION	Monday 26th May 2014
III-YEAR	SUBJECT CODE	PART-III - (Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	710	AUDITING	Monday 19th May 2014
	720	BUSINESS FINANCE	Tuesday 20th May 2014
	730	INCOME TAX	Wednesday 21st May 2014
	740	MODERN BANKING THEORY, LAW AND PRACTICE	Thursday 22nd May 2014
	750	COST ACCOUNTING	Friday 23rd May 2014
	760	ACCOUNTING FOR MANAGERIAL DECISION	Saturday 24th May 2014

B.Com. Accounting & Finance – (Course Code: DDE – 184 –New Regulations)

(Applicable to Candidates joined in 2011-12 and After)

I-YEAR	SUBJECT CODE	PART-I - (Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	ELEMENTS OF INSURANCE	Monday 19th May 2014
PART-II			
	120	ENGLISH - PROSE AND USAGE	Tuesday 20th May 2014
PART-III			
	130	MANAGEMENT PRINCIPLES	Wednesday 21st May 2014
	140	FINANCIAL ACCOUNTING	Thursday 22nd May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Friday 23rd May 2014
PART-III			
	220	BUSINESS ORGANISATION AND OFFICE MANAGEMENT	Saturday 24th May 2014
PART-IV			
	230	BUSINESS STATISTICS	Sunday 25th May 2014
	240	ADVANCED FINANCIAL ACCOUNTING	Monday 26th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	310	AUDITING	Monday 19th May 2014
	360	BUSINESS FINANCE	Tuesday 20th May 2014
	320	INCOME TAX	Wednesday 21st May 2014
	330	INVESTMENT MANAGEMENT	Thursday 22nd May 2014
	350	COST AND MANAGEMENT ACCOUNTING	Friday 23rd May 2014
	340	CORPORATE ACCOUNTING	Sunday 25th May 2014


ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

264

B.Com. Finance & Investment – (Course Code : DDE – 264)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	510	ENGLISH	Monday 19th May 2014
	520	BUSINESS ENGLISH	Tuesday 20th May 2014
	530	COMPUTER APPLICATION	Wednesday 21st May 2014
	540	FUNDAMENTAL OF ACCOUNTS	Thursday 22nd May 2014
	550	COMPUTERISED ACCOUNTING	Friday 23rd May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	610	BUSINESS COMMUNICATION (SOFT SKILLS)	Saturday 24th May 2014
	620	ADVANCED FINANCIAL ACCOUNTING	Sunday 25th May 2014
	630	INCOME TAX	Monday 26th May 2014
	640	INDIRECT TAX	Tuesday 27th May 2014
	650	COSTING	Wednesday 28th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	710	COMPANY LAW AND LABOUR LAWS	Monday 19th May 2014
	720	AUDITING	Tuesday 20th May 2014
	730	INVESTMENT & PORTFOLIO MANAGEMENT	Wednesday 21st May 2014
	740	M.I.S. REPORT & ENTERPRISE RESOURCE PLANNING	Thursday 22nd May 2014
	750	BANKING	Friday 23rd May 2014

Annamalainagar
Date:10.03.2014

Dr. A. RAGUPATHY
CONTROLLER OF EXAMINATIONS


ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

182 \ 484

B.B.S. – (Course Code : DDE – 182) B.Com. (Business Studies) – (Course Code: DDE – 484) Old Regulations –
(Applicable to Candidates joined in 2010-11 and before)

I-YEAR	SUBJECT CODE	PART-I-(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	520	ENGLISH – PROSE AND USAGE	Tuesday 20th May 2014
	550	COMMUNICATION SKILLS	Friday 23rd May 2014
PART - II			
	511	ELEMENTS OF INSURANCE	Monday 19th May 2014
	530	BUSINESS ENVIRONMENT	Wednesday 21st May 2014
	540	ELEMENTS OF ACCOUNTANCY	Thursday 22nd May 2014
II-YEAR	SUBJECT CODE	PART - II -(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	620	MANAGEMENT PROCESS	Saturday 24th May 2014
	610	BUSINESS STATISTICS	Sunday 25th May 2014
	630	FUNDAMENTALS OF MARKETING MANAGEMENT	Monday 26th May 2014
	640	BUSINESS LAW	Tuesday 27th May 2014
	650	PROJECT MANAGEMENT & ENTREPRENEURSHIP	Wednesday 28th May 2014
III-YEAR	SUBJECT CODE	PART - II -(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	730	BUSINESS FINANCE	Tuesday 20th May 2014
	710	ADVANCED ACCOUNTANCY	Wednesday 21st May 2014
	720	MODERN BANKING THEORY, LAW AND PRACTICE	Thursday 22nd May 2014
GROUP – A			
	740	DIRECT TAXES	Friday 23rd May 2014
	750	INDIRECT TAXES	Saturday 24th May 2014
GROUP – B			
	741	INDUSTRIAL AND SERVICES MARKETING	Friday 23rd May 2014
	751	INTERNATIONAL MARKETING	Saturday 24th May 2014
GROUP – C			
	742	COST ACCOUNTING	Friday 23rd May 2014
	752	ACCOUNTING FOR BUSINESS DECISIONS	Saturday 24th May 2014
	760	PROJECT REPORT	-----

(GROUP- A,B & C ALL CANDIDATES ARE COMPULSORY)

B.Com. (Business Studies) – (Course Code: DDE – 484 – New Regulations)- (Applicable to Candidates joined in 2011-12 and After)

I-YEAR	SUBJECT CODE	PART-I - (Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	ELEMENTS OF INSURANCE	Monday 19th May 2014
PART-II			
	120	ENGLISH - PROSE AND USAGE	Tuesday 20th May 2014
PART-III			
	130	MANAGEMENT PRINCIPLES	Wednesday 21st May 2014
	140	FINANCIAL ACCOUNTING	Thursday 22nd May 2014
II-YEAR	SUBJECT CODE	PART-II - (Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Friday 23rd May 2014
PART-III			
	220	BUSINESS ORGANISATION AND OFFICE MANAGEMENT	Saturday 24th May 2014
PART-IV			
	230	BUSINESS STATISTICS	Sunday 25th May 2014
	240	ADVANCED FINANCIAL ACCOUNTING	Monday 26th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	360	BUSINESS FINANCE	Tuesday 20th May 2014
	320	COMMERCIAL LAW	Wednesday 21st May 2014
	330	MODERN BANKING THEORY, LAW AND PRACTICE	Thursday 22nd May 2014
	350	COST AND MANAGEMENT ACCOUNTING	Friday 23rd May 2014
	310	INTERNATIONAL MARKETING	Saturday 24th May 2014
	340	CORPORATE ACCOUNTING	Sunday 25th May 2014


ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

125 / 485

B.M.M. – (Course Code: DDE – 125 / OUS – 102 Lateral Entry - Second Year – 625 / Third Year – 725)

B.Com. (Marketing Management)- (Course Code: DDE – 485 / OUS – 514 Lateral Entry – Second Year – 644/ Third Year – 495)

Old Regulations - (Applicable to Candidates joined in 2010-11 and before)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
PART-I			
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	ELEMENTS OF INSURANCE	Monday 19th May 2014
PART-II			
	120	ENGLISH – PROSE AND USAGE	Tuesday 20th May 2014
PART-III			
	131	BUSINESS ENVIRONMENT	Wednesday 21st May 2014
	140	ELEMENTS OF ACCOUNTANCY	Thursday 22nd May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
PART-II			
	210	ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE	Friday 23rd May 2014
PART-III			
	221	MANAGEMENT PROCESS	Saturday 24th May 2014
PART-IV			
	230	FUNDAMENTALS OF MARKETING MANAGEMENT	Sunday 25th May 2014
	240	PERSONAL SELLING AND SALESMANSHIP	Monday 26th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M to 12.30 P.M.)	DAY & DATE OF EXAMINATION
PART-IV			
	310	INDUSTRIAL AND SERVICES MARKETING	Monday 19th May 2014
	320	DISTRIBUTION MANAGEMENT	Tuesday 20th May 2014
	330	ADVERTISING AND SALES PROMOTION	Wednesday 21st May 2014
	340	INTERNATIONAL MARKETING	Thursday 22nd May 2014
	350	BASICS OF MARKETING RESEARCH	Friday 23rd May 2014
	360	SALESFORCE MANAGEMENT & MARKETING LEGISLATIONS	Saturday 24th May 2014

B.Com. (Marketing Management) – (Course Code: DDE – 485 - New Regulations)

(Applicable to Candidates joined in 2011-12 and After)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
PART-I			
	510	BUSINESS TAMIL	Monday 19th May 2014
	511	ELEMENTS OF INSURANCE	Monday 19th May 2014
PART-II			
	520	ENGLISH - PROSE AND USAGE	Tuesday 20th May 2014
PART-III			
	530	MANAGEMENT PRINCIPLES	Wednesday 21st May 2014
	540	FINANCIAL ACCOUNTING	Thursday 22nd May 2014
II-YEAR	SUBJECT CODE	PART-II (Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	610	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Friday 23rd May 2014
PART-III			
	620	FUNDAMENTALS OF MARKETING MANAGEMENT	Saturday 24th May 2014
PART-IV			
	630	BUSINESS STATISTICS	Sunday 25th May 2014
	640	ADVANCED FINANCIAL ACCOUNTING	Monday 26th May 2014
III-YEAR	SUBJECT CODE	PART-IV -(Examination will be held from 9.30 A.M to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	730	INDUSTRIAL AND SERVICES MARKETING	Monday 19th May 2014
	740	DISTRIBUTION MANAGEMENT	Tuesday 20th May 2014
	750	ADVERTISING AND SALES PROMOTION	Wednesday 21st May 2014
	710	INTERNATIONAL MARKETING	Thursday 22nd May 2014
	760	BASICS OF MARKETING RESEARCH	Friday 23rd May 2014
	720	PERSONAL SELLING AND SALESMANSHIP	Saturday 24th May 2014


ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

141


B.Com. (Computer Applications) - (Course Code : DDE – 141/ OUS – 105)

Old Regulations – (Applicable to Candidates joined in 2010-11 and before)

I-YEAR	SUBJECT CODE	PART – I - (Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	510	BUSINESS CORRESPONDENCE	Monday 19th May 2014
	511	ELEMENTS OF INSURANCE	Monday 19th May 2014
		PART-II	
	520	ENGLISH - PROSE AND USAGE	Tuesday 20th May 2014
		PART-III	
	540	COMPUTER CONCEPTS AND OFFICE AUTOMATION TOOLS – THEORY	Wednesday 21st May 2014
	530	ELEMENTS OF ACCOUNTANCY	Thursday 22nd May 2014
	550	COMPUTER CONCEPTS AND OFFICE AUTOMATION TOOLS– PRACTICAL	Date will be announced later
II-YEAR	SUBJECT CODE	PART-III -(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	630	E-COMMERCE AND ITS APPLICATIONS– THEORY	Saturday 24th May 2014
	650	BUSINESS STATISTICS	Sunday 25th May 2014
	660	MANAGEMENT PROCESS	Monday 26th May 2014
	610	WEB DESIGNING AND ITS APPLICATIONS– THEORY	Tuesday 27th May 2014
	620	WEB DESIGNING AND ITS APPLICATIONS– PRACTICAL	Date will be announced later
	640	E-COMMERCE AND ITS APPLICATIONS– PRACTICAL	Date will be announced later
III-YEAR	SUBJECT CODE	PART-III -(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	710	CLIENT/SERVER CONCEPTS – THEORY	Monday 19th May 2014
	730	COMMERCIAL LAW	Tuesday 20th May 2014
	740	ADVANCED ACCOUNTANCY	Wednesday 21st May 2014
	750	MODERN BANKING THEORY, LAW & PRACTICE	Thursday 22nd May 2014
	760	PRINCIPLES OF COSTING	Friday 23rd May 2014
	761	BASICS OF MARKETING RESEARCH	Friday 23rd May 2014
	770	FINANCIAL ACCOUNTING PACKAGES – THEORY	Saturday 24th May 2014
	720	CLIENT/SERVER CONCEPTS – PRACTICAL	Date will be announced later
	780	FINANCIAL ACCOUNTING PACKAGES – PRACTICAL	Date will be announced later

B.Com. (Computer Applications) (Course Code: DDE – 141 New Regulations)(Applicable to Candidates joined in 2011-12 and After)

I-YEAR	SUBJECT CODE	PART-I - (Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	ELEMENTS OF INSURANCE	Monday 19th May 2014
		PART-II	
	120	ENGLISH - PROSE AND USAGE	Tuesday 20th May 2014
		PART-III	
	130	MANAGEMENT PRINCIPLES	Wednesday 21st May 2014
	140	FINANCIAL ACCOUNTING	Thursday 22nd May 2014
II-YEAR	SUBJECT CODE	PART-III - (Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	210	COMPUTER CONCEPTS AND OFFICE AUTOMATION TOOLS – THEORY	Friday 23rd May 2014
	230	E- COMMERCE AND ITS APPLICATIONS - THEORY	Saturday 24th May 2014
	250	BUSINESS STATISTICS	Sunday 25th May 2014
	260	ADVANCED FINANCIAL ACCOUNTING	Monday 26th May 2014
	220	COMPUTER CONCEPTS AND OFFICE AUTOMATION TOOLS – PRACTICAL	Date will be announced later
	240	E- COMMERCE AND ITS APPLICATIONS - PRACTICAL	Date will be announced later
III-YEAR	SUBJECT CODE	PART-III -(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	310	AUDITING	Monday 19th May 2014
	320	COMMERCIAL LAW	Tuesday 20th May 2014
	330	MODERN BANKING THEORY LAW AND PRACTICE	Thursday 22nd May 2014
	350	WEB DESIGNING AND ITS APPLICATION	Friday 23rd May 2014
	360	FINANCIAL ACCOUNTING PACKAGES THEORY	Saturday 24th May 2014
	340	CORPORATE ACCOUNTING	Sunday 25th May 2014
	370	FINANCIAL ACCOUNTING PACKAGES PRACTICAL	Date will be announced later


ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

011


B.B.A. (ENGLISH MEDIUM & TAMIL MEDIUM) - (Course Code: DDE – 011 / OUS – 101 / 705 ONLINE

Lateral Entry - Second Year - 611 / Third Year – 711)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
PART-I			
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	ELEMENTS OF INSURANCE	Monday 19th May 2014
PART-II			
	120	ENGLISH – PROSE AND USAGE	Tuesday 20th May 2014
PART-III			
	130	MANAGERIAL ECONOMICS	Wednesday 21st May 2014
	141	CONCEPTS OF INFORMATION TECHNOLOGY AND OPERATING SYSTEMS	Thursday 22nd May 2014
	150	MANAGEMENT PROCESS AND ORGANISATION THEORY	Friday 23rd May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
PART-II			
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Saturday 24th May 2014
PART-III			
	220	BUSINESS PSYCHOLOGY AND BEHAVIOURAL SCIENCE	Sunday 25th May 2014
	230	FINANCIAL AND COST ACCOUNTING	Monday 26th May 2014
	260	QUANTITATIVE METHODS	Tuesday 27th May 2014
	250	MARKETING MANAGEMENT	Wednesday 28th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
PART-III			
	310	MANAGEMENT ACCOUNTING	Monday 19th May 2014
	320	BUSINESS FINANCE	Tuesday 20th May 2014
	330	HUMAN RESOURCE MANAGEMENT	Wednesday 21st May 2014
	340	PRODUCTION AND MATERIALS MANAGEMENT	Thursday 22nd May 2014
	351	MONEY, BANKING, INTERNATIONAL TRADE AND INSTITUTIONS	Friday 23rd May 2014

Annamalainagar
Date:10.03.2014

Dr. A. RAGUPATHY
CONTROLLER OF EXAMINATIONS


ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

641

B.B.A. – (Double Degree) (Course Code: DDE – 641)

SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
310	MANAGEMENT ACCOUNTING (Applicable to Candidates joined in 2008-09 and After)	Monday 19th May 2014
330	HUMAN RESOURCE MANAGEMENT	Wednesday 21st May 2014
340	PRODUCTION AND MATERIALS MANAGEMENT	Thursday 22nd May 2014
PART-III		
(Examination will be held from 2.00 P.M. to 5.00 P.M.)		
220	BUSINESS PSYCHOLOGY AND BEHAVIOURAL SCIENCE (Applicable to Candidates joined in 2008-09 and After)	Sunday 25th May 2014
260	QUANTITATIVE METHODS (Applicable to Candidates joined in 2008-09 and After)	Tuesday 27th May 2014
250	MARKETING MANAGEMENT	Wednesday 28th May 2014
270	PRINCIPLES OF MANAGEMENT	Thursday 29th May 2014
280	FINANCIAL MANAGEMENT	Friday 30th May 2014

Annamalainagar
Date:10.03.2014

Dr. A. RAGUPATHY
CONTROLLER OF EXAMINATIONS


ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

250


B.B.A. (Tamil Medium) – (Course Code : DDE – 250 / OUS – 515)

(Candidates joined during 2007-2008 and before)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART-I	
	110	BUSINESS TAMIL	Monday 19th May 2014
		PART-II	
	120	ENGLISH – PROSE AND USAGE	Tuesday 20th May 2014
		PART-III	
	130	MANAGERIAL ECONOMICS	Wednesday 21st May 2014
	140	BUSINESS ENVIRONMENT	Thursday 22nd May 2014
	150	MANAGEMENT PROCESS AND ORGANISATION THEORY	Friday 23rd May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART – II	
	210	ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE	Saturday 24th May 2014
		PART – III	
	220	COMMERCIAL LAW	Sunday 25th May 2014
	230	ELEMENTS OF ACCOUNTANCY	Monday 26th May 2014
	240	FUNDAMENTALS OF MARKETING	Tuesday 27th May 2014
	250	BUSINESS STATISTICS	Wednesday 28th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		PART – III	
	310	MANAGEMENT DECISION MAKING & ACCOUNTING	Monday 19th May 2014
	320	BUSINESS FINANCE	Tuesday 20th May 2014
	330	HUMAN RESOURCE MANAGEMENT	Wednesday 21st May 2014
	340	MANAGEMENT INFORMATION SYSTEM	Thursday 22nd May 2014
	350	PRODUCTION AND MATERIALS MANAGEMENT	Friday 23rd May 2014

Annamalainagar
Date:10.03.2014

Dr. A. RAGUPATHY
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ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE


143

B.B.A. (Computer Applications) – (Course Code : DDE – 143/ OUS-106
Lateral Entry- Second Year - 643 / Third Year – 743)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART- I	
	510	BUSINESS CORRESPONDENCE	Monday 19th May 2014
	511	ELEMENTS OF INSURANCE	Monday 19th May 2014
		PART-II	
	520	ENGLISH – PROSE AND USAGE	Tuesday 20th May 2014
		PART-IV	
	550	COMPUTER CONCEPTS AND OFFICE AUTOMATION TOOLS – THEORY	Wednesday 21st May 2014
	560	COMPUTER CONCEPTS AND OFFICE AUTOMATION TOOLS – PRACTICAL	Date will be announced later
		PART-III	
	540	MANAGERIAL ECONOMICS	Thursday 22nd May 2014
	530	MANAGEMENT PROCESS AND ORGANISATION THEORY	Friday 23rd May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART-III	
	630	MANAGEMENT ACCOUNTING	Saturday 24th May 2014
	610	BUSINESS PSYCHOLOGY AND BEHAVIOURAL SCIENCE	Sunday 25th May 2014
		PART-IV	
	660	CLIENT / SERVER CONCEPTS – THEORY	Monday 26th May 2014
	640	WEB DESIGNING AND ITS APPLICATIONS – THEORY	Tuesday 27th May 2014
	650	WEB DESIGNING AND ITS APPLICATIONS – PRACTICAL	Date will be announced later
	670	CLIENT / SERVER CONCEPTS – PRACTICAL	Date will be announced later
		PART-III	
	620	MARKETING MANAGEMENT	Wednesday 28th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		PART-III	
	710	BUSINESS FINANCE	Tuesday 20th May 2014
	720	HUMAN RESOURCE MANAGEMENT	Wednesday 21st May 2014
	730	PRODUCTION AND MATERIALS MANAGEMENT	Thursday 22nd May 2014
		PART-IV	
	740	MIS AND E-COMMERCE – THEORY	Friday 23rd May 2014
	760	VISUAL BASIC – THEORY	Saturday 24th May 2014
	750	MIS AND E-COMMERCE – PRACTICAL	Date will be announced later
	770	VISUAL BASIC – PRACTICAL	Date will be announced later

Annamalainagar
Date:10.03.2014

Dr. A. RAGUPATHY
 CONTROLLER OF EXAMINATIONS


ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

261

B.B.A. (Telecom Management) - (Course Code : 261)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART-I	
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	ELEMENTS OF INSURANCE	Monday 19th May 2014
		PART-II	
	120	ENGLISH – PROSE AND USAGE	Tuesday 20th May 2014
		PART-III	
	130	COMPUTER FUNDAMENTALS	Wednesday 21st May 2014
	140	TELECOM NETWORKS	Thursday 22nd May 2014
	150	PRINCIPLES OF MANAGEMENT	Friday 23rd May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART – II	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Sunday 25th May 2014
		PART - III	
	220	ELECTRONIC DEVICES	Monday 26th May 2014
	230	CYBER MARKETING	Tuesday 27th May 2014
	240	TELECOM PROJECT MANAGEMENT	Wednesday 28th May 2014
	250	MARKETING MANAGEMENT	Thursday 29th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		PART – III	
	310	TELECOM SYSTEMS	Monday 19th May 2014
	320	SERVICES MARKETING	Tuesday 20th May 2014
	330	CUSTOMER RELATIONSHIP MANAGEMENT	Wednesday 21st May 2014
	340	CORPORATE FINANCE	Thursday 22nd May 2014
	350	BUSINESS POLICY AND STRATEGIC MANAGEMENT	Friday 23rd May 2014

Annamalainagar
Date:10.03.2014

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ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

265

B.B.A. (Financial Planning) - (Course Code : 265)

(Lateral Entry Second Year – 663) (Third Year – 723)

(Examination will be held from 2.00 P.M. to 5.00 P.M.)

I-YEAR	SUBJECT CODE		DAY & DATE OF EXAMINATION
	510	ENGLISH	Monday 19th May 2014
	520	ELEMENTS OF INSURANCE	Tuesday 20th May 2014
	530	COMPUTER APPLICATION	Wednesday 21st May 2014
	531	COMPUTER APPLICATION AND COMPUTERISED ACCOUNTING (NR) (Applicable to Candidates joined in 2011-12 and After)	Wednesday 21st May 2014
	540	ADVANCED PRACTICAL ACCOUNTS	Thursday 22nd May 2014
	550	COMPUTERISED ACCOUNTING	Friday 23rd May 2014
	551	COMPUTER APPLICATION AND COMPUTERISED ACCOUNTING (NR) LAB (Applicable to Candidates joined in 2011-12 and After)	Date will be announced later
		(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
II-YEAR	SUBJECT CODE		DAY & DATE OF EXAMINATION
	610	BUSINESS ENGLISH	Saturday 24th May 2014
	620	PDP & SOFT SKILLS	Sunday 25th May 2014
	630	INCOME TAX	Monday 26th May 2014
	640	CAPITAL MARKET	Tuesday 27th May 2014
	650	MARKETING MANAGEMENT	Wednesday 28th May 2014
		(Examination will be held from 9.30 A.M. to 12.30 P.M.)	
III-YEAR	SUBJECT CODE		DAY & DATE OF EXAMINATION
	710	DERIVATIVE AND COMMODITY MARKET	Monday 19th May 2014
	720	MUTUAL FUND OPERATIONS	Tuesday 20th May 2014
	730	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	Wednesday 21st May 2014
	740	FINANCIAL PLANNING	Thursday 22nd May 2014
	750	HUMAN RESOURCE MANAGEMENT	Friday 23rd May 2014

Annamalainagar

Date:10.03.2014

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ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE


530

B.B.A. (Business Applications) - (Course Code : 530)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART-I	
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	ELEMENTS OF INSURANCE	Monday 19th May 2014
		PART-II	
	120	ENGLISH – PROSE AND USAGE	Tuesday 20th May 2014
		PART-III	
	130	MANAGEMENT AND EMPLOYEE RELATIONS	Wednesday 21st May 2014
	140	INTRODUCTORY ACCOUNTING	Thursday 22nd May 2014
	150	MARKETING PRINCIPLES	Friday 23rd May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART-II	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Sunday 25th May 2014
		PART-III	
	220	PRINCIPLES OF ECONOMICS	Monday 26th May 2014
	230	QUANTITATIVE METHODS	Tuesday 27th May 2014
	240	BEHAVIOURAL MANAGEMENT	Wednesday 28th May 2014
	250	BUSINESS AND TRADE LAW	Thursday 29th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		PART – III	
	310	MARKETING MANAGEMENT	Monday 19th May 2014
	320	BUSINESS INFORMATION MANAGEMENT	Tuesday 20th May 2014
	330	ENTREPRENEURIAL MANAGEMENT	Wednesday 21st May 2014
	340	BUSINESS POLICY AND STRATEGY	Thursday 22nd May 2014
	350	CORPORATE ACCOUNTING FOR DECISION MAKING	Friday 23rd May 2014

Annamalainagar
Date:10.03.2014

Dr. A. RAGUPATHY
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ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

260


B.B.A. (Applied Management) - (Course Code : 260)

(Lateral Entry – Second Year – 645)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART-I	
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	ELEMENTS OF INSURANCE	Monday 19th May 2014
		PART-II	
	120	ENGLISH – PROSE AND USAGE	Tuesday 20th May 2014
		PART-III	
	130	PRINCIPLES OF MANAGEMENT	Wednesday 21st May 2014
	140	ORIENTATION TO COMPUTERS	Thursday 22nd May 2014
	150	MATHEMATICS	Friday 23rd May 2014
	160	BUSINESS ECONOMICS	Saturday 24th May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART-II	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Sunday 25th May 2014
		PART-III	
	220	FINANCIAL ACCOUNTING	Monday 26th May 2014
	230	HUMAN RESOURCE MANAGEMENT	Tuesday 27th May 2014
	240	MARKETING	Wednesday 28th May 2014
	250	PRODUCTION AND OPERATIONS MANAGEMENT	Thursday 29th May 2014
	260	SMALL BUSINESS MANAGEMENT & ENTREPRENEURSHIP DEVELOPMENT	Friday 30th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	310	BUSINESS ETHICS AND VALUES	Monday 19th May 2014
	320	E-COMMERCE	Tuesday 20th May 2014
	330	TAXATION	Wednesday 21st May 2014
	340	MARKETING RESEARCH	Thursday 22nd May 2014
	350	INDUSTRIAL RELATIONS	Friday 23rd May 2014

Annamalainagar
Date:10.03.2014

Dr. A. RAGUPATHY
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ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE


336

B.B.A. (RETAIL MANAGEMENT) – (Course Code – 336)
(Lateral Entry – Second Year – 656)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART – I	
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	HINDI : PROSE AND DRAMA	Monday 19th May 2014
	112	ELEMENTS OF INSURANCE	Monday 19th May 2014
		PART – II	
	120	ENGLISH : PROSE AND USAGE	Tuesday 20th May 2014
		PART – III	
	130	MANAGEMENT PROCESS AND ORGANISATION THEORY	Wednesday 21st May 2014
	140	BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE	Thursday 22nd May 2014
	150	MARKETING MANAGEMENT	Friday 23rd May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART – II	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Sunday 25th May 2014
		PART – III	
	220	FUNDAMENTALS OF RETAIL	Monday 26th May 2014
	230	MERCHANDISE KNOWLEDGE AND CUSTOMER RELATIONSHIP MANAGEMENT	Tuesday 27th May 2014
	240	RETAIL INFORMATION SYSTEMS	Wednesday 28th May 2014
	250	RETAIL BASICS ACCOUNTING FUNDAMENTALS	Thursday 29th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		PART – III	
	310	SCOPE AND MANAGEMENT OF MULTIPLEXES	Monday 19th May 2014
	320	BRAND PROMOTIONS AND MANAGEMENT	Tuesday 20th May 2014
	330	SUPPLY CHAIN MANAGEMENT	Wednesday 21st May 2014
	340	STORE FUNCTIONS	Thursday 22nd May 2014
	350	MALL MANAGEMENT	Friday 23rd May 2014

Annamalainagar
Date:10.03.2014

Dr. A. RAGUPATHY
 CONTROLLER OF EXAMINATIONS


ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

337

B.B.A. (MARKETING AND HUMAN RESOURCE MANAGEMENT) - (Course Code – 337)

(Lateral Entry – Second Year – 657)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART – I	
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	HINDI : PROSE AND DRAMA	Monday 19th May 2014
	112	ELEMENTS OF INSURANCE	Monday 19th May 2014
		PART – II	
	120	ENGLISH : PROSE AND USAGE	Tuesday 20th May 2014
		PART – III	
	130	MANAGEMENT PROCESS AND ORGANISATION THEORY	Wednesday 21st May 2014
	140	BUSINESS PSYCHOLOGY AND BEHAVIOURAL SCIENCE	Thursday 22nd May 2014
	150	MARKETING MANAGEMENT	Friday 23rd May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART – II	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Sunday 25th May 2014
		PART – III	
	220	MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Monday 26th May 2014
	230	SALES AND DISTRIBUTION MANAGEMENT	Tuesday 27th May 2014
	240	INDUSTRIAL RELATIONS AND LABOUR WELFARE	Wednesday 28th May 2014
	250	COMPANY LAW	Thursday 29th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		PART – III	
	310	INTERNATIONAL MARKETING	Monday 19th May 2014
	320	FINANCIAL AND MANAGEMENT ACCOUNTING	Tuesday 20th May 2014
	330	ADVERTISING MANAGEMENT AND PUBLIC RELATIONS	Wednesday 21st May 2014
	340	HUMAN RESOURCE MANAGEMENT	Thursday 22nd May 2014
	350	FRANCHISE MANAGEMENT AND CRM	Friday 23rd May 2014

Annamalainagar
Date:10.03.2014

Dr. A. RAGUPATHY
CONTROLLER OF EXAMINATIONS


ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

338


B.B.A. (AVIATION, TOURISM AND HOSPITALITY MANAGEMENT) - (Course Code – 338)

(Lateral Entry – Second Year – 658)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART – I	
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	HINDI : PROSE AND DRAMA	Monday 19th May 2014
	112	ELEMENTS OF INSURANCE	Monday 19th May 2014
		PART – II	
	120	ENGLISH : PROSE AND USAGE	Tuesday 20th May 2014
		PART – III	
	130	MANAGEMENT PROCESS AND ORGANISATION THEORY	Wednesday 21st May 2014
	140	CABIN CREW – ROLE AND SCOPE	Thursday 22nd May 2014
	150	GROUND HANDLING	Friday 23rd May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART – II	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Sunday 25th May 2014
		PART – III	
	220	PERSONALITY DEVELOPMENT	Monday 26th May 2014
	230	CUSTOMER RELATIONSHIP MANAGEMENT	Tuesday 27th May 2014
	240	INTRODUCTION TO TOURISM AND PLANNING	Wednesday 28th May 2014
	250	INTERNATIONAL TOURISM AND TRAVEL MANAGEMENT	Thursday 29th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		PART – III	
	310	INTRODUCTION TO HOSPITALITY	Monday 19th May 2014
	320	FOOD AND BEVERAGES	Tuesday 20th May 2014
	330	FRONT OFFICE AND HOUSEKEEPING	Wednesday 21st May 2014
	340	HUMAN RESOURCE MANAGEMENT	Thursday 22nd May 2014
	350	MARKETING MANAGEMENT	Friday 23rd May 2014

Annamalainagar
Date:10.03.2014

Dr. A. RAGUPATHY
CONTROLLER OF EXAMINATIONS


ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

464

B.B.A. (HOSPITALITY AND TOURISM MANAGEMENT) - (Course Code – 464)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART – I	
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	HINDI : PROSE AND DRAMA	Monday 19th May 2014
	112	HOTEL LAW	Monday 19th May 2014
		PART – II	
	120	ENGLISH : PROSE AND USAGE	Tuesday 20th May 2014
		PART – III	
	130	PRINCIPLES OF MANAGEMENT	Wednesday 21st May 2014
	140	FRONT OFFICE MANGEMENT	Thursday 22nd May 2014
	150	FOOD AND BEVERAGE MANAGEMENT	Friday 23rd May 2014
	160	TRAVEL AND TOURISM MANAGEMENT	Saturday 24th May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART – II	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Sunday 25th May 2014
		PART – III	
	220	ACCOUNTING MANAGEMENT	Monday 26th May 2014
	230	MARKETING MANAGEMENT	Tuesday 27th May 2014
	240	I.T. IN HOTEL AND TOURISM BUSINESS	Wednesday 28th May 2014
	250	HOTEL HOUSE KEEPING, ROOM MAINTENANCE AND INTERIOR DECORATION	Thursday 29th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		PART – III	
	310	HUMAN RESOURCE MANAGEMENT	Monday 19th May 2014
	320	BUSINESS COMMUNICATION	Tuesday 20th May 2014
	330	HOSPITALITY MARKETING	Wednesday 21st May 2014
	340	MANAGEMENT OF TICKETING AND FARE	Thursday 22nd May 2014
	350	TOURISM ECONOMICS	Friday 23rd May 2014
	360	PROJECT REPORT AND VIVA-VOCE	Date will be announced later

Annamalainagar
Date:10.03.2014

Dr. A. RAGUPATHY
CONTROLLER OF EXAMINATIONS


ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE


540

B.B.A. (COMMUNICATION & BROADCASTING) - (Course Code – 540)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART – II	
	120	ENGLISH – PROSE AND USAGE	Tuesday 20th May 2014
		PART – III	
	130	BASICS OF COMPUTER APPLICATIONS	Wednesday 21st May 2014
	140	DEVELOPMENT OF MEDIA	Thursday 22nd May 2014
	150	STRUCTURE STYLE OF COMMUNICATION MEDIA	Friday 23rd May 2014
	160	COMMUNICATION PRINCIPLES AND THEORIES	Saturday 24th May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART – III	
	210	RADIO PROGRAMME PRODUCTION	Sunday 25th May 2014
	220	TELEVISION PROGRAMME PRODUCTION	Monday 26th May 2014
	230	COMMUNICATION FOR DEVELOPMENT	Tuesday 27th May 2014
	240	MASS COMMUNICATION	Wednesday 28th May 2014
	250	ORIGIN AND GROWTH OF MEDIA	Thursday 29th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		PART – III	
	310	MEDIA LAWS AND ETHICS	Monday 19th May 2014
	320	MEDIA AESTHETICS AND ORGANIZATION	Tuesday 20th May 2014
	330	COMMUNITY COMMUNICATION	Wednesday 21st May 2014
	340	ISSUES ORIENTED WRITING	Thursday 22nd May 2014
	350	COMMUNICATION RESEARCH	Friday 23rd May 2014

Annamalainagar
Date:10.03.2014

Dr. A. RAGUPATHY
CONTROLLER OF EXAMINATIONS



ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

654

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART – I	
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	FUNDAMENTALS OF MANAGEMENT	Monday 19th May 2014
		PART – II	
	120	ENGLISH	Tuesday 20th May 2014
		PART – III	
	130	BUSINESS ENVIRONMENT	Wednesday 21st May 2014
	140	BUSINESS ECONOMICS	Thursday 22nd May 2014
	150	FUNDAMENTALS OF MARKETING	Friday 23rd May 2014
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART – II	
	210	BUSINESS COMMUNICATION	Sunday 25th May 2014
		PART – III	
	220	FINANCIAL ACCOUNTING	Monday 26th May 2014
	230	BUSINESS STATISTICS	Tuesday 27th May 2014
	240	FUNDAMENTALS OF ORGANIZATIONAL BEHAVIOR	Wednesday 28th May 2014
	250	LEGAL ASPECTS OF BUSINESS	Thursday 29th May 2014
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		PART – III	
	310	FINANCIAL MANAGEMENT	Monday 19th May 2014
	320	BUSINESS INFORMATION SYSTEMS	Tuesday 20th May 2014
	330	HUMAN RESOURCE MANAGEMENT	Wednesday 21st May 2014
	340	COST AND MANAGEMENT ACCOUNTING	Thursday 22nd May 2014
	350	PRODUCTION AND OPERATIONS MANAGEMENT	Friday 23rd May 2014

Annamalainagar
Date:10.03.2014

Dr. A. RAGUPATHY
CONTROLLER OF EXAMINATIONS


ANNAMALAI UNIVERSITY
DEGREE EXAMINATIONS – MAY 2014
APPENDIX - II : TIME TABLE

465

B.B.A. (BUSINESS LEADERSHIP) - (Course Code – 465)

FIRST SEMESTER	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	110	BUSINESS TAMIL	Monday 19th May 2014
	111	ELEMENTS OF INSURANCE	Monday 19th May 2014
	121	COMMUNICATIVE ENGLISH	Tuesday 20th May 2014
	131	PRINCIPLES OF MANAGEMENT	Wednesday 21st May 2014
	141	FUNDAMENTALS OF ACCOUNTING	Thursday 22nd May 2014
	151	MICRO ECONOMICS	Friday 23rd May 2014
SECOND SEMESTER		(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
	211	ORGANIZATION BEHAVIOUR	Saturday 24th May 2014
	221	STATISTICS FOR MANAGEMENT	Sunday 25th May 2014
	231	COMPUTERS FOR MANAGEMENT	Monday 26th May 2014
	241	MANAGEMENT ACCOUNTING	Tuesday 27th May 2014
	251	BUSINESS COMMUNICATION	Wednesday 28th May 2014
THIRD SEMESTER		(Examination will be held from 9.30 A.M. to 12.30 P.M.)	
	311	MACRO ECONOMICS	Monday 19th May 2014
	321	COST ACCOUNTING	Tuesday 20th May 2014
	331	MANAGEMENT INFORMATION SYSTEM	Wednesday 21st May 2014
	341	PRINCIPLES OF MARKETING	Thursday 22nd May 2014
	351	BUSINESS REGULATORY FRAMEWORK	Friday 23rd May 2014
FOURTH SEMESTER		(Examination will be held from 9.30 A.M. to 12.30 P.M.)	
	411	COMPANY LAW	Saturday 24th May 2014
	421	SALES AND DISTRIBUTION MANAGEMENT	Sunday 25th May 2014
	431	PURCHASE AND MATERIAL MANAGEMENT	Monday 26th May 2014
	441	INDUSTRIAL MANAGEMENT	Tuesday 27th May 2014
	451	FINANCIAL MANAGEMENT	Wednesday 28th May 2014
FIFTH SEMESTER		(Examination will be held from 9.30 A.M. to 12.30 P.M.)	
	511	COMPUTERIZED FINANCIAL ACCOUNTING	Thursday 29th May 2014
	521	QUANTITATIVE TECHNIQUES FOR MANAGEMENT	Friday 30th May 2014
	531	BUSINESS ENVIRONMENT	Saturday 31st May 2014
	541	HUMAN RESOURCE MANAGEMENT	Sunday 1st June 2014
	551	SUMMER TRAINING & VIVA - VOCE	Date will be announced later
SIXTH SEMESTER		(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
	611	ORGANIZATION DEVELOPMENT	Thursday 29th May 2014
	621	TRAINING AND DEVELOPMENT	Friday 30th May 2014
	631	ADVERTISING AND SALES PROMOTION	Saturday 31st May 2014
	641	ENTREPRENEURSHIP DEVELOPMENT	Sunday 1st June 2014
	651	SUMMER TRAINING VIVA – VOCE	Date will be announced later

Annamalainagar
Date:10.03.2014

Dr. A. RAGUPATHY
CONTROLLER OF EXAMINATIONS