

World No Tobacco Day 2014 - Short Film Contest for Students

Rules and Regulations

About the Contest

To disseminate the message of promoting public health through controlling tobacco use, the World No Tobacco Day 2014 Organising Committee under the leadership of Department of Health, Government of Kerala and Achutha Menon Centre for Health Science Studies are conducting a short film contest for students and young adults.

The World Health Organisation's theme of this year's World No Tobacco Day that falls on 31 May is 'Raise Taxes on Tobacco'. The specific goals of the 2014 campaign are:

- governments increase taxes on tobacco to levels that reduce tobacco consumption;
- individuals and civil society organizations encourage their governments to increase taxes on tobacco to levels that reduce consumption.

Themes

The short film can be made in one of the following themes

- Tobacco and Health
- Control tobacco to save lives
- Enforce tobacco control laws
- Raise tobacco taxes
- Addiction and tobacco
- Tobacco and Youth
- Social aspects of tobacco use
- Economic aspects of tobacco use

Who can apply?

- The contest is open to college students and youth between the ages of 18 and 25.
- Both individuals and groups can participate

Rules and Regulations

1. The short films should be of a **minimum duration of 30 seconds** and a **maximum of 1 minute**
2. The films should revolve around the suggested themes and may be made in Malayalam or English
3. The films may be made in digital camera, camcorder, handycam and mobile camera
4. The films should be the participant's own work and not copied. It should not contain any third party materials and/or content that the participant does not have permission to use and violates any copyrights
5. The film should not contain any nudity, pornographic or sexually explicit content. It should not contain any profanities and should not defame, misrepresent or make disparaging/threatening remarks about any person or company/organisation
6. The decision of the judging panel will be final and binding. The jury will consist of filmmakers and medical experts of repute
7. All winning entries are liable to be used by the World No Tobacco Day 2014 Organising Committee for educational and training purposes without further consent from the participant
8. Entries of not more **25 MB** may be submitted as attachment in **'mov'** or **'mpeg'** formats to wntdkerala2014@gmail.com
9. A filled-in self-attested Particulars/Consent Form, available for download from the website of Sree Chitra Tirunal for Medical Sciences and Technology, Trivandrum at www.sctimst.ac.in should accompany the entries, along with a self-attested certificate/document showing proof of age
10. Only one entry will be allowed per individual/group. Multiple entries are not allowed
11. Winners travelling to Trivandrum to receive the awards will have to do so at their own expense

Last Date

The first **100** entries complete in all respects received on or before **6 pm** on **10 May 2014** will be considered for evaluation.

Awards

A total of five awards will be given away on **31 May, World No Tobacco Day** in Trivandrum. The winners will get a cash prize, memento and certificate. The cash award prizes are as follows:

First Prize	:	Rs 10,000/-
Second Prize	:	Rs 5,000/-
Third Prize	:	Rs, 3,000/-
Two Consolation Prizes	:	Rs 1,000/- each

Please note that winners travelling to Trivandrum to receive the awards will have to do so at their expense. The Organising Committee will not be responsible for the travel/boarding and lodging of the participants.

How to Apply?

1. Read the rules and regulations carefully; by participating in the contest, it will be deemed that the contestant is aware of and is willing to abide by the rules and regulations of the contest
 2. Send your film entry of not more than 25 MB as attachment to wntdkerala2014@gmail.com on or before the deadline along with (a) fully completed and self-attested Particulars/Consent Form and (b) self-attested document showing proof of age
 3. Please note that only the first 100 entries received on or before the deadline will be considered for evaluation
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National Short Film Contest on Tobacco Control: Entries invited

Thiruvananthapuram, April 16 – To heighten awareness about the potent dangers of tobacco among the youth and to enhance their involvement in control efforts, a national short film contest is being organised ahead of World No Tobacco Day (WNTD) that falls on May 31.

Entries are invited from youth between the ages of 18 and 25 for this contest being conducted by WNTD Kerala State Organising Committee formed under the leadership of the Department of Health, GoK and Achutha Menon Centre for Health Science Studies of Sree Chitra Tirunal Institute for Medical Sciences & Technology here.

The entered short films should be in English or Malayalam and may be made in digital camera, camcorder, handycam or mobile camera. The films should have a minimum duration of 30 seconds and should not exceed one minute. Both individuals and groups can participate.

The short films may be made in one of the indicative themes including 'raise tobacco taxes'; 'enforce tobacco control laws'; 'tobacco and health' and 'tobacco and youth'.

The last date for submitting entries is May 10; only the first 100 entries received before the deadline will be considered for evaluation. A jury panel of noted filmmakers and medical experts of repute will evaluate the films. The first three winning entries will get a cash prize of Rs. 10,000, Rs. 5,000 and Rs. 3,000 respectively; there are also two consolation prizes of Rs 1,000 each. All winners will get a certificate and memento.

Submissions of not more than 25 MB in '.mov' or 'mpeg' formats are to be sent via email to wntdkerala@gmail.com. More details about the contest, its rules and regulations can be had from www.sctimst.ac.in.

Ends

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Particulars/Consent Form

1. Name in full (IN CAPITALS)	
2. Gender (please tick)	Male <input type="checkbox"/> Female <input type="checkbox"/>
3. Age and Date of Birth	
4. Address for Communication	
5. Phone Number	Land: _____ Mob: _____
6. Email Id (please mention the one regularly used)	
7. Whether individual or group entry (please tick)	Individual <input type="checkbox"/> Group <input type="checkbox"/>
8. If a group entry, please mention the names of group leader and members	Group Leader _____ Members _____
9. Please mention the document/certificate attached to show proof of age (in case of group entry, the Group Leader's age proof to be submitted)	
10. If your film does not win, are you willing to give permission to use it for educational/training purposes	Yes <input type="checkbox"/> No <input type="checkbox"/>

This is to certify that I _____ (Individual Participant/Group Leader) am aware of the rules and regulations of the contest and agree to abide by it. I also affirm that the film is my own work/my group's work and is not copied and does not contain any third party materials and/or content that I/my group do/does not have permission to use, and does not violate any copyrights.

Name of the Participant/Group Leader _____

Signature _____

Self-attest with signature
and date