

“AIRTEL PRASNA MAADI PADIVELU MEEDI” FAQS

Q. Who can participate?

A. This contest is for ‘Airtel Subscribers from the Telangana & Andhra Pradesh circles’ only. Any other subscriber will not be considered in the winner selection process. Any Airtel Subscriber registered in Telangana & Andhra Pradesh circles who is an Indian citizen, residing in India and of 18 years or above in age as on the date of participation can participate in “Airtel Prasna Maadi Padivelu Meedi” contest. No person can participate on behalf of another person.

Q. When will the lines be open for participation?

A. Lines (both IVRS – phone and SMS - messaging) are open as per the schedule below:

Epi. No.	Question No.	Lines Open		Lines Close		Question Airing Date
		Date	Time	Date	Time	
1	1.	June 9, 2014	21:00:00	June 10, 2014	19:00:00	June 9, 2014
2	2.	June 10, 2014	21:00:00	June 11, 2014	19:00:00	June 10, 2014
3	3.	June 11, 2014	21:00:00	June 12, 2014	19:00:00	June 11, 2014
4	4.	June 12, 2014	21:00:00	June 13, 2014	19:00:00	June 12, 2014
5	5.	June 16, 2014	21:00:00	June 17, 2014	19:00:00	June 16, 2014
6	6.	June 17, 2014	21:00:00	June 18, 2014	19:00:00	June 17, 2014
7	7.	June 18, 2014	21:00:00	June 19, 2014	19:00:00	June 18, 2014
8	8.	June 19, 2014	21:00:00	June 20, 2014	19:00:00	June 19, 2014
9	9.	June 23, 2014	21:00:00	June 24, 2014	19:00:00	June 23, 2014
10	10.	June 24, 2014	21:00:00	June 25, 2014	19:00:00	June 24, 2014
11	11.	June 25, 2014	21:00:00	June 26, 2014	19:00:00	June 25, 2014
12	12.	June 26, 2014	21:00:00	June 27, 2014	19:00:00	June 26, 2014
13	13.	June 30, 2014	21:00:00	July 1, 2014	19:00:00	June 30, 2014
14	14.	July 1, 2014	21:00:00	July 2, 2014	19:00:00	July 1, 2014
15	15.	July 2, 2014	21:00:00	July 3, 2014	19:00:00	July 2, 2014
16	16.	July 3, 2014	21:00:00	July 4, 2014	19:00:00	July 3, 2014
17	17.	July 7, 2014	21:00:00	July 8, 2014	19:00:00	July 7, 2014
18	18.	July 8, 2014	21:00:00	July 9, 2014	19:00:00	July 8, 2014
19	19.	July 9, 2014	21:00:00	July 10, 2014	19:00:00	July 9, 2014
20	20.	July 10, 2014	21:00:00	July 11, 2014	19:00:00	July 10, 2014
22	21.	July 14, 2014	21:00:00	July 15, 2014	19:00:00	July 14, 2014
23	22.	July 15, 2014	21:00:00	July 16, 2014	19:00:00	July 15, 2014
24	23.	July 16, 2014	21:00:00	July 17, 2014	19:00:00	July 16, 2014
25	24.	July 17, 2014	21:00:00	July 18, 2014	19:00:00	July 17, 2014
27	25.	July 21, 2014	21:00:00	July 22, 2014	19:00:00	July 21, 2014
28	26.	July 22, 2014	21:00:00	July 23, 2014	19:00:00	July 22, 2014
29	27.	July 23, 2014	21:00:00	July 24, 2014	19:00:00	July 23, 2014
30	28.	July 24, 2014	21:00:00	July 25, 2014	19:00:00	July 24, 2014
32	29.	July 28, 2014	21:00:00	July 29, 2014	19:00:00	July 28, 2014
33	30.	July 29, 2014	21:00:00	July 30, 2014	19:00:00	July 29, 2014
34	31.	July 30, 2014	21:00:00	July 31, 2014	19:00:00	July 30, 2014
35	32.	July 31, 2014	21:00:00	Aug 1 2014	19:00:00	July 31, 2014

The duration and the dates of the opening hours and closing hours are subject to change as per the Channel's sole discretion. The Participants are requested to go through the revised FAQ's regularly on the Channel website.

Q. What are the different modes of participation?

A. Airtel Subscribers from the Telangana & Andhra Pradesh circles only can participate by answering the on-air question through an SMS or by calling on the IVR number. The participation details of the numbers to be dialed for IVR and short code for sending SMS with the answer options are listed below:

Operator	SMS		IVRS	
	Number	Answer Option	Number	Answer Option
Airtel	509095	A,B,C,D	509095	01, 02, 03, 04

Q. On what number and in which format do I have to send the SMS?

A. Airtel Subscribers from the Telangana & Andhra Pradesh circles only can send in the SMS' to 509095:

All participation through SMSs need to be in the following format:

APM<Space>A/B/C/D

e.g.: If the correct answer to the question aired is "A" according to you; you are required to send "APM A".

This is applicable to all Airtel Subscribers from the Telangana & Andhra Pradesh circles only

Q. What number can I call to participate?

A. Airtel subscribers from the Telangana & Andhra Pradesh circles only can call on 509095 01-04 (for the respective answer option).

For e.g:

If your answer is Option A, call on 50909501

If your answer is Option B, call on 50909502

If your answer is Option C, call on 50909503

If your answer is Option D, call on 50909504

Q. What will it cost me to call or send an SMS?

A. **SMS**: Every SMS sent to the participation numbers will be charged as below.

Upto Rs.5/- per SMS – 509095 (Airtel Subscribers from the Telangana & Andhra Pradesh circles only)

SMS' sent in the wrong format or with the incorrect answer are also chargeable.

*Available only on Airtel (Telangana & Andhra Pradesh circles only). Terms & Conditions on 'mek.maativ.com'

IVR : All calls made to the participation numbers will be charged as below.

Upto Rs.5/- per minute – 509095 01-04 (Airtel Subscribers from the Telangana & Andhra Pradesh circles only)

*Available only for Airtel mobile subscribers (Telangana & Andhra Pradesh circles only). T&Cs on mek.maativ.com

- Roaming rates may apply. Please check with Airtel for the applicable rates.

Q. Can I send more than one SMS / make more than one call?

A. Yes, there is no restriction on the number of SMSs sent or calls made. There is no weightage given to number of calls made / SMSs sent at the time of short listing winners. The final selection is made on a random basis from amongst all valid and correct entries received for that particular question..

Q. When will I know the result of the participation?

A. If the answer provided by you was both valid and correct and you were selected in the random shortlist, you could receive a call from us at any time before declaration of the APM episode Winner for that particular episode of "Meelo Evaru Koteeswarudu".

Q. How will I know the result of the participation?

A. If the answer provided by you was both valid and correct and you were selected in the random short listing, we will get in touch with you on your registered number at any time before declaration of the APM episode Winner for that particular episode of "Meelo Evaru Koteeswarudu"

Q. Can I win the prize money for APM in more than 1 episode of "Meelo Evaru Koteeswarudu"?

A. A Shortlisted Participant who has already been declared as an Episode Winner in any previous Episode of the Show will not be eligible to be declared as an Episode Winner for future Episodes.

General

Q. I have a query. Whom can I ask?

A. Please send your queries to mekresponse@maativ.com and we will try to revert as soon as

we can. Alternately, you can refer to our terms and conditions on mek.maatv.com

Q. Where can I read detailed terms and conditions governing “Meelo Evaru Koteeswarudu” ?

A. The detailed terms and conditions governing the game show will be available on mek.maatv.com’

Q. What is the Prize Money?

A. The participant who sends a valid and correct entry, is shortlisted and declared as the winner will become eligible to the gratification of Rs. 10,000/- (Rupees Ten Thousands Only). The prize amount will be subject to tax as per government rules.

Q. Some people claim that they can help me win. Is it possible?

A. The only way to enter the “Airtel Prasna Maadi Padivelu Meedi” contest is through participation in the show as described in Rules and Regulations. There is no other way of entering the contest. This entire process is transparent and monitored by an independent validator. Any person claiming that he/she can help you win for a consideration is defrauding you. Please contact your local police and report this person immediately.

Q. Will there be any reservation / quota applied for arriving at contest winners?

A. No. There will be no reservations or quota applied in the selection of the winner of “**Airtel Prasna Maadi Padivelu Meedi**” contest.