

## Terms and Conditions – Punjab Da Chatpataka

1. This contest namely “*Punjab Da Chatpataka*” (**‘contest’** or **‘promotion’**) is organized “PepsiCo India Holdings Private Limited” (the **‘Organizer’**).
2. The contest is open to all Indian citizens of 18 years of age or above and residing in India except the employees and family members of PepsiCo, its associate companies, its bottlers, its JV Partners, its co-packers, its distributors, its Agents, its advertising and promotional agencies and its Auditors and their associate companies (**‘Participant’**).
3. The duration for registration of participation in the contest is from 10<sup>th</sup> May, 2014 to 23<sup>rd</sup> May, 2014
4. The contest will provide the Participants a platform to participate in a competition where they can showcase their singing, comedy and mimicry acts.
5. The Contest shall be conducted in the State of Punjab. This contest provides the participants a platform to participate in competition and win the title of “Punjab Da Chatpataka”.
6. The winner of the Contest shall be decided by the Organizer. The decision of the organizer would be final in this regard.
7. The winner will get a chance to feature in a supporting role in Gippy Grewals’s next movie tentatively titled “Carry on Jatta 2”. The duration of the role and other aspects concerning it would be decided as per the discretion of the Director of the film/organizer.
8. The prize for the contest is not transferable; no prize substitutions or cash alternatives will be allowed.
9. The winners will be decided in the following manner.\*

Audition Type	No of participants selected for next round
Phase 1 – City Level Auditions – Total 100 selected	
Canter	60 (6 per city)
Open	35(7 per city)
Wildcard Radio Entry	5
Phase 2 – Zonal Level Auditions – Total 8 selected from Phase 1	
Phase 3 – Grand Finale – Final winner selected from Phase 2	

\*The above split is subject to change without prior notice to the participants

10. To be eligible to Participate:
  - a. Participant needs to get 7 crowns of returnable glass bottle (200ml) or 7 labels of PET (600ml) of 7UP Nimbooz Masala Soda.
  - b. Fill the audition registration form at the registration/ audition venues indicated by the Organizer \_.
  - c. Registration forms can be collected from the registration venues.
  - d. Following Documents will have to be submitted along with a filled copy of the registration form at the venue itself:
    - i. Duly filled registration form with a recent passport size photograph
    - ii. ID proof containing date of birth and permanent address

- e. The participant has to “enact mimicry or perform standup comedy or sing” at the venue decided and indicated by the Organizer as per the directions given by the Organizer.
- f. A contestant can register from more than one city, however the fact that the contestant has already participated in the contest will have to be disclosed by the contestant at the time of registration, failing which the Organizer shall forthwith disqualify the Participant and no communication in this regard will be entertained.
- g. Incomplete registration forms and late entries will not be considered for the City level Auditions and the Participant shall be immediately disqualified.
- h. The contestant will have to bear the cost of reaching the venue
- i. The contestants would be judged by an independent panel of judges to pick up contestants for the next round of regional finale

11. Schedule for Registration/ Auditions\*

<b>Open Auditions</b>			
S.NO	Name of the City	Registration/ Audition Venues	Date
1	Mohali	3 B 2 Phase, Sector 70, 5 Phase & 7 Phase	14 <sup>th</sup> and 15 <sup>th</sup> May
2	Khanna	Bus Stand, GT Road , Amloh Road & Rose Garden	16 <sup>th</sup> and 17 <sup>th</sup> May
3	Bhatinda	Bus Stand, Fauzi Chowk, Mall Road Hanuman Chowk	18 <sup>th</sup> and 19 <sup>th</sup> May
4	Abohar	Bus Stand, Jain Nagar, Old Tehsil Road & Gaushala Road	20 <sup>th</sup> and 21 <sup>st</sup> May
5	Patiala	FuwuraChowk, Dhillon Fun World , Dharampura Market, Leela Bhawan Market	22 <sup>nd</sup> and 23 <sup>rd</sup> May
6	Ludhiana	AartiChowk, Model Town, Big Habbowal & Saraba Nagar	14 <sup>th</sup> and 15 <sup>th</sup> May
7	Jalandhar	Near MBD Mall, Urban Estate-1, Model Town & Jawar Nagar	16 <sup>th</sup> and 17 <sup>th</sup> May
8	Amritsar	Rani KaBagh, Hall Gate, Ranjit Avenue Block A, & Lawrence Road	18 <sup>th</sup> and 19 <sup>th</sup> May
9	Phatankot	Patel Chowk, SimbalChowk, Sunder Nagar & Frozie Road	20 <sup>th</sup> and 21 <sup>st</sup> May
10	Hoshiarpur	Model Town, Shimla Puri , Ghorewala Chowk & Bus Stand	22 <sup>nd</sup> and 23 <sup>rd</sup> May

<b>Open Auditions Venues</b>			
S. No	Name Of City	College Name	Dates
1	Chandigarh	QUEST group of Institutions	20 <sup>th</sup> May
2	Ludhiana	GADPC	19 <sup>th</sup> May
3	Jalandhar	CT Group of Institutions	22 <sup>nd</sup> May
4	Amritsar	Global College of	23 <sup>rd</sup> May

		Management	
5	Patiala	Chitkara Group of Colleges	21 <sup>st</sup> May

\* The above schedule is subject to change without any prior notice to the participants

## 12. Zonal Finale

a. The zonal finale will be held as follows:

<b>Zonal Finale Venues</b>			
S. No	City Name	Location	Dates
1	Amritsar	Trilium Mall	30 <sup>th</sup> May
2	Chandigarh	DT Center	1 <sup>st</sup> June

\* The above schedule(s) is subject to change without any prior notice to the participants

Note; Participants/winners from city auditions would be clustered by the organizer for the purpose of Zonal Finale in the above two centres based on factors such as distance of the city from the above centres or availability of transport facilities etc. The decision of the organizer in this regard would be final

- b. The Contestant will be provided with boarding at the zonal finale venue. Choice of travel shall be at the sole discretion of the Organizer.
- c. Basis on the Judging Parameters, the judges will select the finalists who will be invited to participate in the Grand Finale

## 13. The Grand Finale:

- a. The Grand Finale will be held at Elante Mall, Chandigarh. Grand finale will be held on 8<sup>th</sup> June 2014.
- b. All the selected participants will be invited to participate in the Grand Finale
- c. The finalist will be invited to perform on stage their final act.
- d. Basis on the Judging Parameters the judges will announce one winner of the Grand Finale
- e. The winner will get a chance to feature in a side role in Gippy Grewals's next movie tentatively titled "Carry on Jatta 2".

Change in the details of the registration venues will be communicated by the Organizers through its website that is [www.7UP.in/](http://www.7UP.in/) or through other mass-media mediums like advertisements on local radio stations.

- 14. Organizer or its backend Agency will record comic, mimicry and singing acts, etc. of the participants and each act shall be judged by the panel as selected by the Organizer. The final decision on the winner of the contest will be taken by the Organizer. It is also clarified that the recordings will be the sole and exclusive property of the Organizer and the Organizer reserves its right to use the same for any purpose it may deem appropriate.
- 15. Participation is optional. This offer cannot be read in conjunction with any other offer.
- 16. Each winner shall be solely responsible for all applicable taxes, sales tax, surcharges, service charges, delivery, processing and handling fees and all other costs incurred in claiming the prize.

17. This promotion is being carried under the supervision of an independent auditor.
18. Organizer shall not be responsible for any information/credentials provided by the participants. Organizer shall presume that all data/information provided by the participant is true and correct.
19. Organizer shall not be responsible for any loss or damage if it has to discontinue or cancel this Contest in compliance with any law, ruling, order, regulation, requirement or instruction of any Central/State Government or for any other unavoidable reason beyond its control. The participants shall be informed of such discontinuance/ cancellation at the earliest.
20. By entering the contest, the Participant agrees to these terms and conditions.
21. Offer is open to all Indian residents above 18 years of age except employees and the family members of the Organizer, its associate companies, its JV Partners, its Bottlers, its Distributors, its advertising and promotional agencies and its auditors. Participation is optional.
22. The contest shall be conducted by the Organizer from 10<sup>th</sup> May 2014 (Start date) to 8<sup>th</sup> June 2014 (End date). The duration of Promotion can be curtailed or extended as deemed necessary by the Organizer
23. Organizer is not responsible for participant not being able to understand the Contest mechanics or for his/ her interpretation of the same. No correspondence in this regard will be entertained.
24. Organizer may use winners' image/voice/video for reference to declare the winners' name. In such an event, image of the winner shall be used / referred by the Organizer as per its discretion. Winner hereby gives his/her consent to Organizer for using the same for the stated purposes.
25. In case for any reason whatsoever, the movie is not released, then the Winner will be entitled to feature in a supporting role /part in the next movie produced by Gippy Garewal. All terms and conditions to this offer would apply to the offer made for the next movie
26. Organizer has the right to share, publish and distribute these images anywhere on their digital assets.
27. The participation in the contest does not guarantee an entry to the radio contest / Grand Finale to be organized by the Organizer and the Organizer's discretion in this matter shall be final and binding.
28. The contestants must not at any stage of the competition discuss with or take advice from any or all of the judges on any matters relating to their participation in the contest including, without limitation, their performance.
29. Organizer has the sole right to disqualify any Participant if the he/she is not in compliance with the Terms and conditions herein Specified or any further applicable laws, regulation/ or any Policies that may be specified by the Organizer.
30. All response mechanisms depend on performance of third parties; Organizer does not take any responsibility of failures occurring with the same. Organizer shall not be in any way held responsible for any corrupted/ lost or delayed Images/Entries or any other manner which may cause Participants to lose or delay his/ her chance to participate in the Contest.
31. Entries received outside the specified times and procedure will be disqualified.
32. No weapons, alcohol or illicit substances will be permitted at any premises or during any part of the competition
33. Organizer reserves the right to cancel, terminate or suspend the contest with or without any prior notice. For the avoidance of doubt, cancellation, termination or suspension by Organizer of the Contest shall not entitle the Participants to any claim or compensation against Organizer for any and all loss or damage suffered or incurred by the Participants as a direct or indirect result of the said act of cancellation, termination or suspension.
34. Any other expenses of any nature whatsoever which has not been expressly mentioned hereinabove shall be borne by the Participants.

35. As mentioned above, it is hereby reiterated that Organizer decisions on all matters relating to the Contest will be final and binding on all Participants and no further correspondence or attempts to dispute the Award nomination Process will be entertained.
36. None of the provisions of these Terms and Conditions shall be deemed to constitute a Partnership or Agency between Participants and Organizer and Participants shall have no authority to bind Organizer in any manner whatsoever.
37. Organizer accepts no liability for any errors or omissions, whether on behalf of itself or any Third Parties.
38. In no event Organizer shall be liable for losses or any incidental or consequential damages, any injuries whatsoever arising out of or in connection with the Contest, its services or this Agreement (however arising, including negligence). Organizer shall not be responsible for any Product or Service liability of any kind.
39. Participants shall be solely responsible for any consequences which may arise due to any kind of Infringement of Copyrights or any kind of Intellectual Property Rights belonging to any other Person / Entity etc. and also undertake to indemnify Organizer its Directors, Officers, Employees, etc. on the happening of such an Event (including without limitation cost of Attorney, Legal Charges etc.) on full indemnity basis.
40. The information is deemed to be voluntarily supplied during the course of Participation and personal information provided by the Participants will be deemed as non-confidential, which hereby discharges all obligations of confidentiality. Organizer shall be free to reproduce, use, disclose and distribute the information to Third Parties without limitation.
41. Organizer hereby informs and Participants herein agree and represent that Organizer has the sole right to use the said Contest in any manner including but not limited to promote / telecast / distribute / re-distribute / exploit the same in any form or through any medium known now or invented in future. Participants irrevocably, unilaterally and unconditionally grant all his/her moral rights (if any) to Organizer in respect of the said contest.
42. These Terms & Conditions / Agreement are subject to the prevailing Laws of India. All disputes, differences and claims arising out of the same shall be subject to Indian Law
43. Participant consents to the exclusive Jurisdiction and venue of courts in **Mumbai**, India in all disputes arising out of participation or any of the Terms and Conditions set out herein.

I Mr. / Ms. \_\_\_\_\_, aged \_\_\_\_\_ years agree and accept the above mentioned terms and conditions.

Date :  
Place:

**Signature**