



INDIAN INSTITUTE OF MASS COMMUNICATION
(An Autonomous Institutions of the Ministry of I &B, Govt. of India)

Applications are invited for the following posts.

Sl. No	Name of Post	Scale of Pay	Vacancies
1	Associate Professor (Integrated Marketing Communication)	Rs.37,400- 67,000 with grade pay of Rs. 9,000/-	01
2	Associate Professor (Communication & Media Research)	Rs.37,400- 67,000 with grade pay of Rs. 9,000/-	01
3	Assistant Professor (Hindi Journalism) (Reserved for Physically handicapped) for orthopedically)	Rs.15,600-39,100 with grade pay of Rs.6,000/-	01

Qualifications:

1. ASSOCIATE PROFESSOR (Integrated Marketing Communication):

1. Good academic record with a Ph.D Degree / Fellowship in Management/ Marketing or allied disciplines.
2. 55% of the marks, or equivalent grade wherever grading system is followed at the Master's degree level.
3. A minimum of eight years of experience of teaching and / or research in a regular position equivalent to that of Assistant Professor in a University/College or Accredited Research Institution, with evidence of published work in the field of Advertising/Brand Management/Integrated Marketing Communication with a minimum of 5 publications as books and/or research/policy papers in indexed/ISBN/ISSN numbered journals and as ISBN/ISSN numbered books.
4. Contribution to educational innovation, design of new curricula and courses, and technology-mediated teaching learning process.
5. A satisfactory score as stipulated in the Academic Performance Indicator (API) system developed by UGC, wherever applicable.

OR

1. An MBA/PGDM/Master's Degree in Mass Communication/Communication Management or related areas with at least 55% marks in the subject from an IIM/ equivalent institute of higher learning.
2. 12 years' experience in an Advertising Agency/Corporate Sector Organization in brand management of which at least 8 years should be in a senior management position.

DESIRABLE: Teaching experience at the post- graduate level.

2. ASSOCIATE PROFESSOR (Communication & Media Research):

1. Good academic record with a Ph.D degree in Media Studies / Communication / Journalism / Social Science or related areas.
2. 55% of the marks, or equivalent grade wherever grading system is followed at the Master's degree level.
3. A minimum of eight years of experience of teaching and / or of research in a regular position equivalent to that of Assistant Professor in a University/College or Accredited Research Institution, excluding the period of Ph.D research, with evidence of published work and a minimum of 5 publications as books and/or research/policy papers in indexed/ ISBN/ISSN numbered journals and as ISBN/ISSN numbered books.
4. Contribution to educational innovation, design of new curricula and courses, and technology-mediated teaching learning process with evidence of having guided doctoral candidates and research students.
5. A satisfactory score as stipulated in the Academic Performance Indicator (API) system developed by UGC, wherever applicable.
6. Should have adequate knowledge of statistics and Software tools based on evidence of published work.
7. Evidence of qualitative and quantitative research studies.

OR

1. Master's Degree with at least 55% marks in Media Studies/ Social Science / Management /Operational Research / Statistics or related areas.
2. 12 years' of relevant work experience in Industry/National/International Organizations /Research Organizations, out of which 8 years should be at Supervisory/Management levels.
3. Should have undertaken independent research projects in the social sector or allied areas or have experience of supervising or conducting media / market research.
4. Should have adequate knowledge of statistics and software tools based on evidence of published work.
5. Evidence of qualitative and quantitative research studies.

DESIRABLE:

1. Teaching experience at the post-graduate level.
2. Published works, reports and / or books in any related field with a focus on media and communication research.

3. ASSISTANT PROFESSOR (Hindi Journalism) (Reserved for Physically handicapped or orthopedically):

1. Good academic record with at least 55% of the marks, or equivalent grade where grading system is practiced at the Master's Degree level in Mass Communication/Journalism or related areas from an Indian University, or an equivalent degree from an accredited foreign university.

3. Besides fulfilling the above qualifications, the candidate should have cleared the National Eligibility Test (NET) or similar test accredited by the UGC.

4. Holders of Ph.D degrees shall be exempted from NET. NET shall also not be required for such Masters Programmes in disciplines for which NET is not conducted.

OR

1. Master's Degree with at least 55% marks in Media Studies/ Communication /Journalism or related areas.

2. Five years' work experience in the following areas of Mass Communication: Hindi Language Newspaper/magazines accredited with ABC, National/International News Agencies, on-line News and Current Affairs Portals.

DESIRABLE:

1. Post Graduate Diploma in Mass Communication / Journalism.

2. Teaching experience at the undergraduate / post- graduate level.

Scales of Pay

Associate Professor: Rs.37,400- 67,000 with grade pay of Rs. 9,000/-

Assistant Professor: Rs.15,600-39,100 with grade pay of Rs.6,000/-.

Age limit: (as on 31st Dec 2014)

Normally below 45 years for Associate Professor and below 40 years for Assistant Professor. Relaxable upto 5 years in the case of SC/ST candidates, 3 years for OBC and 10 years for physically handicapped candidates.

Application forms can be obtained from Deputy Registrar, Indian Institute of Mass Communication, New Delhi-110067 either in person or by post by sending a self addressed and stamped Rs.15 envelop(27X13cms). Completed application form should be accompanied by Demand Draft of Rs. 200/- in favour of IIMC payable at New Delhi. Application form and full details can also be down loaded from the websites www.iimc.gov.in. The last date for the receipt of complete application is 27th June, 2014.

The institute reserves the right to fill up or not to fill up any of the vacancies advertised without assigning any reason.

Other things being equal, preference will be given to candidates belonging to SC/ST/OBC.

Incomplete applications and applications not supported by the required documents and applications received after the prescribed last date are liable to be rejected.

Payment of Travel: Outstation candidate called for interview will be paid one way 3rd AC rail fare from residence to Delhi by the shortest route.

While the Institute will take every care and caution in sending communication, it does not take any responsibility for postal lapses or any delay.

- Note:**
- 1. The appointment carries the liability of service in any part of India.**
 - 2. Candidates/shortlisted candidates may be required to give a teaching/lecture demonstration.**

