

Commencement date: June 1, 2014

End date: June 16, 2014

**Purpose:** Celebrating the first anniversary of the book KEYS written by Santosh Joshi **Prize:** First Prize - Tablet and a customized hamper and two attractive consolation prizes

Theme: Healing the past, Living in the present, Planning the future

# **Contest Rules**

**Eligibility criteria:** Only people who have liked the Keys official page (<a href="https://www.facebook.com/keysthebook">https://www.facebook.com/keysthebook</a>) & Santosh Joshi official page (<a href="https://www.facebook.com/santoshjoshi01">https://www.facebook.com/santoshjoshi01</a>) are eligible for the contest.

### Round 1

- Each participant can send as many entries as they want to. Name of the participant, contact
  details, one-line caption and description of less than 100 words will also be expected in the
  same mail.
- The participants have to send the entries to <a href="mailto:keystolifecontest@gmail.com">keystolifecontest@gmail.com</a>.
- Minimum file size: 2MB
- Selected entries will be posted on the official page, and the photographers of the selected entries will be informed about their selection.
- Last date for sending entries is June 10.

#### Round 2

- After the selected entries are posted on our FB page, more the likes on the pictures, better are the chances of the photographer winning.
- Participants can encourage friends and critiques to like their posted entries as well as the official pages mentioned.
- Santosh Joshi Foundation reserves the right to choose the winners. All decisions are final and binding.

# **Judgment Criteria:**

- Relevance to the theme
- Originality
- Caption and description

# **Terms and conditions**

- 1. The purpose of the contest is totally non-profit and its prime purpose is to create awareness.
- 2. The contest is in no way sponsored, endorsed or administered by, or associated with, Facebook.
- 3. Santosh Joshi Foundation is not liable for any copyright or infringement issue of the submitted pictures.
- 4. If any submitted entry is found to have been previously used for another contest or commercial purpose, the participant will be disqualified.
- 5. Santosh Joshi Foundation may/may not consider the sent entries for its own use.
- 6. In case, a certain entry is used by the foundation, the photographer will get the due credit but Santosh Joshi Foundation will reserve all rights of the photographers sent to them by participants.
- 7. In case of any dispute, Santosh Joshi Foundation will make the final decision and all participants will have to abide by it.
- 8. If a participant mails us an entry it implies that the he/she has read and accepted the rules and terms and conditions of the contest